# Documentation tool

## Employer Analysis

**List five types of companies of interest to you**

Stryker (research and production of medical technology)
Poppulo (IT services)
PFH (IT administration)
TrendMicro (cybersecurity)
Apple

**List your top 3 company types**

Medical technology
IT services
Consumer smart products

**List two aspects about these companies that are of interest to you.**

Great company culture and employee satisfaction
Potential for growth

**List three aspects as to how will you go about researching them?**

Visit company website
Visit their social media pages
Read online reviews

**List three key action plans**

Try out their services and products
Talk to someone who have worked there
Read about the company on Indeed.com